

2010 Census Redistricting Data

Southern Coalition for Social Justice
Community Census and Redistricting Institute
July 26, 2010

The 2010 Census

- Required by the U.S. Constitution
 - Article 1, Section 2
 - Decennial Census every 10 years
- On April 1, 2010, the decennial census counted all residents living in the U.S.
- Largest peacetime activity undertaken by the federal government

2010 Census Data

- Determines apportionment of the U.S. House of Representatives
- Used for congressional and legislative redistricting
- Affects the allocation of more than \$400 BILLION in federal funding **per year** to local, state and tribal governments

What the Census Means for Your Community

Census data help planners and decision-makers determine *what* their communities need and decide *where* to invest in:

Transportation

Public works

Economic development

Public health

Emergency preparedness

Education

Senior services and more...

A Major Challenge

MUST COUNT EVERYONE...

- Estimated 309 million people
- Estimated 134 million households

...IN THE RIGHT PLACE!

- 50 states & District of Columbia
- Puerto Rico
- Northern Mariana Islands
- Guam
- American Samoa
- US Virgin Islands



The Infrastructure – How We Get It Done

- Headquarters
- 12 Regional Census Centers
- 494 Local Census Offices
 - 7 offices in Puerto Rico
- Recruit 3.8 million applicants to hire 1.4 million temporary employees for all 2010 operations

The 2010 Census Questionnaire

- Short Form Only
- 10 minutes to complete
- Questions include:
 - Name
 - Gender
 - Age
 - Hispanic/Latino/Spanish Origin
 - Race
 - Relationship
 - Rent/Own

Completing the 2010 Census Cycle

- Census Day was April 1, 2010
 - 72% participation rate before non-response operations
- Count everyone in less than 6 months
- Deliver apportionment count to the President by December 31, 2010
- Deliver Redistricting Data to the States by April 1, 2011
- Complete release of all data products by Fall 2013

<http://2010.census.gov>

United States
**Census
2010**
IT'S IN OUR HANDS

2010 CENSUS HOME

PRESS & MEDIA

PARTNERS

> Job Seekers > Students & Teachers > Census.gov

How It Works

Why It's Important

Privacy & Confidentiality

Get Involved

Search

Go



The 2010 Census is a portrait of America. Every individual within this snapshot has a story. Hear what people are saying.

Listen In

Friday, October 23, 2009

We Can't Move Forward Until You Mail It Back.

Preview The 2010 Census Form

Welcome to the new
2010 Census Web site

Learn more about the features of this site here

USCENSUSBUREAU

2010 Census Redistricting Data Program

- Public Law 94-171
 - Mandates the provision of small area data required for legislative redistricting no later than 1 year following Census Day
 - Requires the Census Bureau to work with the states to identify those small areas
 - Examples: voting districts, census blocks

The Five Phases

- Phase 1 – State Legislative District Project
- Phase 2 – Voting District/Block Boundary Suggestion Project
- Phase 3 – 2010 Census Data Delivery
- Phase 4 – Collection of post-2010 Census Redistricting Plans
- Phase 5 – Evaluation and Recommendations
- See brochure

Phase 1 – State Legislative District Project

- 2005 – 2007
- 100% participation
- Collected state legislative district boundaries in effect during '06 elections
- Tabulated 2000 Census data to those boundaries
- Released data on DVD and AFF in January 2007
- Updates collected during Phase 2
- Geographic areas will be used to tabulate 2010 Census data

Phase 2 – Voting District/Block Boundary Suggestion Project

- 2008 – 2010
- Collected voting district boundaries and tabulation block boundary suggestions
- Geographic areas will be used to tabulate 2010 Census data

Phase 3 – 2010 Census Data Delivery

- Delivery of the P.L. 94-171 Redistricting Data and Geographic Products
- Geographic products delivered first, data products follow
- No later than April 1, 2011
- Data includes:
 - Race for the Total Population and Population 18 and Over
 - Hispanic or Latino, and Not Hispanic or Latino by Race for the Total Population and Population 18 and Over
 - Total Housing Units (occupied and vacant)

P.L. 94-171 Redistricting Data Prototype

- Prototype of the P.L. 94-171 Redistricting Data and Geographic Products released in April 2009
- Geographic products preceded the data products
- Prototype will allow states, vendors, DOJ to develop their redistricting data systems in advance of the official 2010 Census delivery
- School districts, housing unit table

Phase 4 - Collection of post-2010 Census Redistricting Plans

- 2012-2013
- Collection of newly drawn congressional and legislative district boundaries
- Tabulation of 2010 Census data to those new districts
- Release of data via DVD and AFF

Phase 5 – Evaluation and Recommendations for 2020 Census

- The “View From the States” will appear in a final publication and will be used to formulate the 2020 Census Redistricting Data Program
- See publication

For More Information on the Redistricting Data Program

www.census.gov/rdo

The screenshot shows the U.S. Census Bureau website for the Redistricting Data Program. The browser window title is "Redistricting Data main page - U.S. Census Bureau - Microsoft Internet Explorer". The address bar shows "http://www.census.gov/rdo/".

The website header includes the U.S. Census Bureau logo and navigation links: "People | Business | Geography | Newsroom | Subjects A to Z | Search@Census". The main heading is "Redistricting Data".

Below the heading, there are three small images: a person working at a computer, a close-up of a hand pointing at a document, and a map.

The breadcrumb trail reads: "You are here: [Census.gov](#) > Redistricting Data".

The navigation menu includes: "Redistricting Data Main", "About the Program", "Data", and "Program Phases".

The "Recent News" section lists:

- State Legislative District Data
- Federal Register Notice announcing Phase 2
- Redistricting Data

The main content area features the article "Release of the 2008 Redistricting Data Prototype". The text states:

On March 30, 2009, the Census Bureau's Redistricting Data Office released the 2008 Redistricting Data Prototype (Public Law (P.L.) 94-171). Released two years in advance of the 2010 Census Redistricting Data, the prototype was designed to provide states, the Department of Justice, vendors, and other stakeholders the opportunity to build their redistricting systems in preparation for the redistricting of congressional and state legislative district boundaries in 2011.

The prototype contains two discs:

- The 2008 Redistricting Data Prototype (P.L. 94-171) Summary Files illustrate the proposed format and content of the redistricting data, including four population tables and one housing unit table down to the census block level.
- The 2008 Redistricting Data Prototype (P.L. 94-171) Geographic Products illustrate the proposed format and content of the geographic data, including congressional districts, state legislative districts, voting districts, census tracts and census blocks. The following maps in PDF format are available as well: County Block Maps, Voting District/State Legislative District Reference Maps, Census Tract Reference Maps, and School District Reference Maps.

To the right of the text is a graphic for the "2008 Redistricting Data Prototype (P.L. 94-171) Summary File". The graphic includes the text:

Redistricting Data Prototype (P.L. 94-171) Summary File

2008

2010 Census of Population and Housing

The graphic also features a repeating pattern of "USCENSUSBUREAU" and a "United States Census 2010" logo.

The footer of the browser window shows the Windows taskbar with several open applications: Start, Novell-delivere..., BOC's Address..., Census A to Z, AlabamaState..., 6_09_09 from ..., Submission Tra..., and Redistricting ... The system clock shows 2:06 PM.

Other Data Products

- Group Quarters Data
- Voting Rights Determinations
- Citizenship by Voting Age Population by Race (CVAP Data)
- American Community Survey

What Happened to the Long Form?

- It's now the *American Community Survey (ACS)* collecting information from three million households and group quarters every year.
- ACS data can be accessed now via American FactFinder at www.census.gov

The screenshot shows the U.S. Census Bureau website. The header includes the U.S. Census Bureau logo and navigation links for Subjects A to Z, FAQs, Privacy Policy, and Help. A search bar is present with the text 'SEARCH: Census.gov' and a 'GO' button. The main content area is divided into several sections: 'New on the Site', 'Data Tools', 'American FactFinder' (highlighted with a red circle), 'Jobs@Census', 'Catalog', 'Publications', 'Are You in a Survey?', 'About the Bureau', 'Regional Offices', 'Doing Business with Us', and 'Related Sites'. The 'American FactFinder' link is circled in red. The 'Data Finders' section on the right includes 'Population Clocks' showing 'U.S. 303,318,010' and 'Population Finder' with a search box for city/town/county/zip or state. The footer contains the U.S. Census Bureau logo and the tagline 'Helping You Make Informed Decisions', along with accessibility and privacy information.

Questions?

Census Redistricting Data Office

301-763-4039

Deirdre Dalpiaz Bishop

301-763-1696